Media & Communications Officer

Permanent

Full time (35 hours a week)

Reports to: Director

Salary: £27,050- £31,861

Location: London, currently remote working.

(Currently PSC staff are working remotely in response to the Covid Crisis with very limited office working. This is under review with regard to the longer term. We are open to applications from individuals who are not London based). Please note that the role will require attendance for certain events and meetings as necessary and this travel to London will be required.

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| Purpose of the role |
| PSC are looking for a Media and Communications Officer to work with the Director to oversee the operation of our external communications. This will include traditional media, social and digital media, messaging, publications, and mass emails. The Media & Communications Officer will work with the Director to develop PSC’s overall communications strategy and with the Campaigns team to develop campaign-specific communications plans. We are seeking a passionate, hardworking communications professional who is able to think clearly and creatively, and work to tight deadlines. The successful candidate will have experience of delivering high quality communications across a range of mediums. They will be flexible, diligent and calm under pressure. |

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| Key responsibilities  |
| * Work with the PSC Director to develop and deliver an overall media and

 communications strategy for PSC * Work with the Campaigns team to develop and deliver campaigns-specific media and
* communications plans
* Oversee production of PSC’s external communications, including providing support to other members of the team
* Responsible for ensuring PSC’s messaging at all times is accessible to a range of audiences and is professional, welcoming, and easy to understand
* Oversee schedule of mass emails, monitor and apply learning from statistics. When appropriate draft and produce PSC’s email updates

Media & Press• Develop and deliver a strategy for PSC’s press and media work• Develop and manage key relationships with journalists and members of the media• Proactively and reactively work with journalists on placing stories / responding to media  requests and identify new journalists interested in PSC’s work • Select and brief PSC spokespeople for media interviews• Produce relevant media materials including press releases and media briefings• Plan and deliver PSC media opportunities, including photo opportunities• Monitor, record and report on PSC’s presence in the media Social and Digital Media* Develop and expand PSC’s growing online and digital presence
* Ensure the PSC homepage has high quality, up to date, and accurate content. Ensure

 there is a balance of our work represented* Support the campaigns team to ensure all campaigns have an online presence on our

 website and social media. Ensure communications is part of campaigns planning* Oversee PSC’s social media presence – including working with staff and volunteers who

 post, and producing a rota for day-to-day management* Produce and oversee the production of social media content
* Monitor and report on PSC’s social media presence
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| **Other Responsibilities**  |
| As a member of the team you will* Assist in the preparation, set up, and running of PSC events, demonstrations and during emergencies as required
* Abide by PSC’s aims and objectives and PSC’s house style guide/s
* Attend and contribute to staff meetings and others as requested
* Share developments on a frequent basis with other staff, including your manager.
* Produce evaluation and other reports for external and internal audiences.
* In order to work effectively in a changing environment as part of a small team, other tasks may be requested.

Please note: All posts require flexibility, but the media post particularly requires a willingness to work flexible hours, including at relatively short-notice depending on media requirements.  |

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| **Personal specification** |
|  *Experience** Experience of producing a range of high quality communication materials
* Experience of designing and delivering effective communications and media strategies
* Experience of using social media effectively in a campaigning context
* Experience of working successfully with the media and journalists

*Attributes** Able to manage a demanding workload and work within tight deadlines
* Able to work creatively, flexibly and collaboratively within a small team
* Excellent communication skills
* An excellent understanding of the news agenda
* Commitment to the aims and objectives of PSC
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PSC is an equal opportunities employer; we welcome applications from all suitably qualified persons regardless of their race, sex, disability, religion/belief, sexual orientation or age