

Artists Stand up

Israel's occupation denies Palestinians their fundamental right to education and artistic expression which many of us take for granted.

Artists and academics around the world are refusing to perform in Israel, just as they did in apartheid South Africa. Artists like Lauryn Hill, Snoop Dogg and Bono have all cancelled gigs. Others including Roger Waters from Pink Floyd and author Naomi Klein, have explicitly endorsed the boycott.

The Palestinian Campaign for the Academic and Cultural Boycott of Israel (PACBI) calls for a boycott until Israel dismantles its system of apartheid, withdraws from the land it has occupied, and agrees to UN resolutions.

For more information:
www.pacbi.org



Why BDS?

For decades, Palestinians have faced military occupation and been denied their fundamental rights. 1.8 million Palestinians live in Gaza under a brutal siege where repeated bombing campaigns wreak death and destruction. In the West Bank, Palestinians live under an apartheid regime; forced off their land by illegal Israeli settlements, and their movement controlled by a draconian ID system, checkpoints and a separation wall. Israeli forces regularly detain Palestinians without charge, and Palestinians who are Israeli citizens face racism and discrimination every day.

Palestinian refugees around the world share this story of injustice. Israel created the world's largest refugee population in 1948 by forcing Palestinians from their homes and has since attempted to erase their rich history. But Palestinians refuse to allow their memories to be destroyed. To this day many Palestinians keep the key to their homes in Palestine, a symbol of hope that one day they will return.

We can take action to support the Palestinian struggle for freedom, justice and equality.

What is BDS?

Boycott, Divestment and Sanctions is a non-violent strategy that people of conscience around the world are using to stand up for justice in Palestine.

In 2005, Palestinian civil society – including students, trade unions, and political parties – called on people around the world to pursue a campaign of BDS against Israel. They connected their struggle with the struggle against apartheid in South Africa and asked people to use the same strategies against Israeli apartheid.

The Palestinian call from the Boycott National Committee demands Israel:

1. Ends its occupation and colonisation of all land occupied in June 1967 and dismantles the Wall;
2. Recognises the fundamental rights of Arab-Palestinian citizens of Israel to full equality; and
3. Respects, protects and promotes the rights of Palestinian refugees to return to their homes

We have already achieved significant victories, from SodaStream closing its factory in an illegal Israeli settlement, Veolia losing contracts worth millions, and the US Presbyterian Church divesting from Hewlett Packard. This is all because of people like you taking action.



**Boycott, Divestment
and Sanctions:**
a pocket guide

Boycott Israeli apartheid

As consumers we can support justice and human rights simply by choosing what we buy. Already people across the country are refusing to buy Israeli goods and goods produced in illegal settlements.

Support the boycott of consumer produce as part of the Palestinian BDS call. Don't buy things like Israeli avocados, oranges, herbs and dates, whether grown in an illegal settlement or within Israel. The most important thing to remember is, always check the label. **If it says "Made in Israel", don't buy it!**

Speak to the store manager. Tell them their products are funding violence, oppression and apartheid. Spread the word in your local area and put pressure on the store to stop stocking those products. **And when they're available, buy Palestinian goods!**



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Follow the money!

To be as effective as possible we focus our attention on a few key companies. We work to amplify Palestinian voices and pick the targets that will have the most impact. Currently we are focusing on HP, G4S, Veolia, and SodaStream.

We've done the research for you, so use it! Does your local council have a contract with Veolia? Does your university or workplace use G4S for security? Find out and start a campaign to out the contracts or divest!

Work with others – we are stronger together! Find out where your local Palestine campaign is. Whether it's at a university, with a local PSC branch, or through your trade union, get active! <http://www.palestinecampaign.org/get-involved/>

G4S is a British private security company. It provides services to countries around the world, including Israel where it operates prisons and interrogation centres and has been implicated in allegations of torture. Many Palestinians in G4S-run Israeli prisons are political prisoners, and many more are held without charge or trial. G4S security systems sustain Israel's matrix of control through equipment at checkpoints, security services to businesses in illegal settlements, and systems for the Israeli police HQ.

G4S is facing a backlash against its connection to human rights abuses in the UK, Palestine, South Africa, Mexico and many other countries. It has bowed to the pressure to withdraw from its contracts with Israel but has not set a timescale. We will keep the pressure up until G4S stops profiting from Israeli occupation.

You will know Hewlett Packard for its printers, paper and ink. But HP is also the technology behind Israel's occupation.

Palestinians are forced to face Israeli military checkpoints on a daily basis. HP provides the technology at checkpoints to capture their eye scans and finger prints and imprint it on ID cards which they must carry at all times. This allows Israel to racially profile Palestinians and restrict their movement.

HP provides IT infrastructure for the Israeli army and navy who commit devastating acts of violence, and daily intimidation and arrests of Palestinians. HP technology extends into illegal Israeli settlements, responsible for the violent colonisation of Palestinian land key to Israel's apartheid regime.

SodaStream promotes itself as an ethical, eco-friendly company. It claims to be providing a healthy alternative to fizzy drinks by selling machines which allow customers to make their own fizzy water and soft drinks at home.

But SodaStream's activities in Palestine show it is far from ethical. Its original manufacturing plant was in an area built on the remains of seven Palestinian villages, all destroyed to make way for the illegal settlement of Ma'ale Adumim. After a successful campaign, SodaStream announced its move to the Naqab (Negev desert) where Palestinian Bedouin are being forced off their land.

SodaStream exploits the incredibly insecure lives Palestinians are forced to live, employing them under terrible conditions. Palestinians have no choice but to earn a living with companies tied to the occupation like SodaStream, the very thing responsible for their own displacement.

Veolia is a French multinational company which deals with water, waste, energy and transport services. You may recognise the name from their rubbish and recycling trucks, or local water treatment facilities.

Veolia is heavily involved in the occupation infrastructure in Palestine. It operated a bus network for settlements (which Palestinians were unable to use), a wastewater treatment facility and a landfill site, both of which serviced illegal settlements.

Veolia is also invested in the Jerusalem Light Rail, linking illegal settlements in occupied Palestine with Israel. The tramway is deliberately designed to cut off Palestinians from Jerusalem and tighten Israel's grip on occupied land.

Divestment
Divestment tells companies: stop doing business with Israel until it ends its occupation and recognises Palestinian rights, or lose money. It strikes at the heart of what companies do: make profit.

Using our collective power, we can push universities or pension funds to stop investing in companies profiting from Israel's occupation; showing them doing business with Israel is toxic.

Sanctions
Israel participates in trade and diplomacy as if it's just another "normal" country. Yet its war crimes make it far from normal. Israel exports its weapons as "battle-tested", which means "tested on Palestinians".

Our government must respect international law, and implement an **arms embargo** on Israel, and the import of **settlement goods**, and suspend EU agreements giving Israel preferential treatment.

Get involved <https://www.stoparmingisrael.org/>